



## Medrobotics Appoints Russell M. Singleton, Ph.D., as Senior Vice-President R&D

### Company Prepares for Commercialization of the Ground-Breaking Flex® System in Otolaryngology

FOR IMMEDIATE RELEASE Contact: Diane Wilson (978) 656-1258

RAYNHAM, Mass., Mar. 17, 2014- Medrobotics Corp., an emerging medical robotics company developing the innovative Flex® System, announced the appointment of Russell M. Singleton as Senior Vice-President, Research & Development today. The appointment coincides with Medrobotics' anticipated commercial launches in Europe and the United States.

"We are delighted to have Russ join our growing company," said Samuel Straface, Ph.D., president and CEO of Medrobotics. "He brings more than 30 years of technical and business experience from several industry sectors including medical device, imaging and automation. "Dr. Singleton will be leading the transition of the startup R&D team to an agile, commercial powerhouse to enable the expansion of the Flex® System, a platform to provide minimally invasive transoral access and visualization for surgery in hard-to-reach locations in the throat and voice box."

For the past year, Dr. Singleton led the successful drive of R&D as Acting VP, to get the Flex® System ready for commercial launch. His previous corporate experience spans roles of VP R&D, CEO, COO and general management. As VP R&D of Molecular Dynamics, his team drove growth through a successful IPO and eventual acquisition by GE Healthcare. Dr. Singleton received his B.E. (Electrical) from Pratt Institute, and his M.S. and Ph.D. from the University of Illinois in Electrical Engineering. He completed the AEA/Stanford University Executive Institute program on 'Management of High Tech Companies.' "Building customer focused technical organizations to achieve market success has been the focus of my career", said Dr. Singleton, "and I am excited to continue that work as a member of an exceptional team at Medrobotics."

The Flex® System is anticipated to provide a cost-effective, robot-assisted surgical platform for hospitals and surgeons wanting to expand their offering of minimally-invasive treatment options. Minimally-invasive surgery has been shown to be more cost-effective and less painful for the patient and leads to quicker hospital discharge and faster recovery. "We look

forward to continuing our partnership with leading surgeons and their teams to address their needs with the innovative expansion of the Flex® technology" said Dr. Singleton.

### **About Medrobotics**

Medrobotics Corporation ([www.Medrobotics.com](http://www.Medrobotics.com)) is a privately-held company headquartered in Raynham, Massachusetts that is developing and commercializing the Flex® System, a robotic-assist platform that enables surgeons to gain single-site access and visualization to difficult-to-reach anatomical locations. The system provides a precise and stable platform for enhanced visualization and enables two-handed dexterity with compatible third-party instruments having tactile feedback.